



**TAKE 2021 Theory and Applications in the Knowledge Economy –
July, 7th – 9th, Porto, Portugal**

Main Topic – The Knowledge Economy in the Covid-19 Era

TAKE Spirit – bridging between theory and practice.

TAKE is an international scientific conference devoted to the multidisciplinary study of the knowledge economy. In particular, it intends to analyze the relation and the gap between theories and practices in the knowledge economy of the 21st century.

As researchers, lecturers and practitioners, we know that theory evolves as long as practice demands. And we also know that answers for social problems require multidisciplinary efforts. Many times social scientists live in silos. We believe not only theory should meet practice but also scientist with different perspectives should meet.

Therefore, we bring together researchers, practitioners, and industry experts to discuss, advance, and shape the future of the knowledge economy.

Following the experience of previous TAKE conferences, we will put together experts from different fields such as Human Resource Development, Human Resource Management, Intellectual Capital, Knowledge Management, Logistics, Retail, Public Policy, Innovation and Entrepreneurship, Business Models, SMEs, Competitiveness and Accounting. This diversity and wideness transforms TAKE into an unique forum. The closeness and friendship between participants is another element that turns TAKE conferences into unforgettable scientific events.

TAKE 2021 – The Knowledge Economy in the Covid-19 Era.

In 2021, we will welcome participants in Porto, Portugal. The conference will be hosted by Universidade Portucalense: <https://www-en.upt.pt/>.



We hope that in July 2021 the restrictions that have hindered the movement of scholars in 2020 will have finished. If not we may do the Conference online, but we really want to do in presence because for us conferences are meetings. And, given what has been happening, we suggest as a global theme for the papers to be presented namely: “The Knowledge Economy in the Covid-19 Era”. The events of the last months put questions to our sciences, and had unexpected and unprecedented effects in our societies.

Our aim is to build an interesting scientific program that brings together research and business practice reflecting on the impact of the Covid in the economy and society within the 24 streams we selected.

Due to the diversity and quality of the participants TAKE 2021 will be an unique forum to discuss the current situation world affairs from a multidisciplinary point of view of social sciences.

A small jubilee for the scientific turtle and its wonderful team to celebrate.

TAKE is organized by a group of friends who began working together more than 10 years ago. TAKE 2020 is the fifth edition of TAKE, following previous editions in Aveiro, Portugal (2016), Zagreb, Croatia (2017), Poznan, Poland (2018), and Vienna Austria (2019). Information about the previous events may be found under the Heading Previous Events. It has been a hard ride and as with all the turtles a slow, but we made good progress. And while we are already planning much ahead, we really want to celebrate in great fashion our first small jubilee – a wooden wedding, according to the tradition. In TAKE theory “marries” practice and great scholars from fields usually apart meet for three days in the Summer for an unique scientific and human event.

So let us meet on July 7th 2021 in Porto. Save the date

Important Dates

| | |
|-------------------------------------|---------------------|
| Deadline for Abstract Submission: | December 14th, 2020 |
| Deadline for Full Paper Submission: | March 15th, 2021 |
| Deadline Early Bird Registration: | June 1st, 2021 |

www.take-conference2021.com

Streams

The variety of streams reflects the diversity of people and scientific areas. The TAKE conference covers a broad range of topics related to the knowledge economy. To address this diversity, 24 conference streams frame specific research themes for paper submissions. Those streams will be managed by stream leaders. :

- **Accounting Systems and Auditing**
- **Business Model Innovation for Industry 4.0**
- **Challenges and Opportunities for Crafts and Trade in the Knowledge Economy**
- **Changes in Retail and Customer Experience in Knowledge Era**
- **Color in Organizational and Consumer Behavior**
- **Competitiveness, Globalization and the Organizations – including the EU funded Project on Interactive Ecosystem for Portuguese Business Internationalization <https://remit.upt.pt/page.php?p=986>.**



- **Consumer Satisfaction and Retail**
- **Doctoral Workshop**
- **Education and Human Resource Development**
- **Financing R&D and Innovation – New Tools and Approaches**
- **Gig Economy, Solo-Self-employment and Freelancers in the Knowledge Economy**
- **Globalization Challenges in Accounting and Auditing**
- **Human Resource Management**
- **Intellectual Capital and Assets Dynamics**
- **Knowledge Change Innovation**
- **Knowledge Management**
- **Knowledge Management in Small and Medium Enterprises (SMEs)**
- **Nation Development**
- **Practitioners Stream**
- **Public Policies**
- **Soft Skills Empowerment: Closing a Gap in the Knowledge Economy Agenda**
- **Supply Chain Management**
- **Sustainable entrepreneurship in an increasingly digitalized world**
- **Teaching and Learning in the Knowledge Economy**

Information on the content and stream leaders is on the conference website.

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Publishing Opportunities Before the Conference

TAKE offers different opportunities to publish accepted and presented conference papers (abstracts):

- (1) All abstracts will be included in the Book of Abstracts.
- (2) All papers will be privately distributed among conference participants.
- (3) Conference Proceedings with ISBN will be published. Authors can choose to have their paper included in the proceedings.

After the Conference

The following academic journals support TAKE and may consider adapted conference papers for publication. Selected papers need to be extended and adapted according to the journal's requirements.

International Journal of Knowledge-Based Development

European Journal of Training and Development

Management Dynamics in the Knowledge Economy

Business Excellence Journal

Entrepreneurial Business and Economics Review (EBER)

and others – please refer to the conference website.

Registration Fees

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|------------------------------|---------|
| Authors: | 400 EUR |
| Non-presenting participants: | 500 EUR |
| Students as authors: | 300 EUR |

Earlybird discount: - 50 EUR for registration before June 1, 2020

One author per paper must be registered for the conference.

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