



TAKE 2021 – A VIRTUAL CONFERENCE
HOSTED BY UNIVERSIDADE PORTUCALENSE INFANTE D.
HENRIQUE – PORTO, PORTUGAL



JULY 7TH – 9TH 2021



PERLIMINARY PROGRAMME

**ALL THE SESSIONS WILL TAKE PLACE IN
ZOOM PLATFORM**

ALL TIMES GMT+1 Lisbon time – one hour less than Central Europe

Wednesday, 7 July 2021	
9:00	Opening Session
9:30	Keynote Speech
10.30	Parallel Sessions
12:30	Lunch break
14.00	Keynote Speech
15:00	Parallel Sessions
17:00	Keynote Speech
18:00	End of conference day

Thursday, 8 July 2021	
9:30	Keynote Speech
10:30	Parallel Sessions
12:30	Lunch
14:00	Keynote Speech
15:00	Parallel Sessions
17:00	Keynote Speech
18:00	End of conference day
Friday, 9 July 2021	
9:30	Keynote Speaker
10:30	Parallel Sessions
11:30	Open Discussion
12:30	Keynote Speaker
13:30	Final remarks and presentation of TAKE 2022
14:00	Close of Conference

Wednesday, 7 July 2021int				
9:00	Opening Ceremony	Sebastião Feyo de Azevedo –Rector Carlos Brito - Vice-reitor for Research Ricardo Cayolla -Director of REMIT (Research Center) Carla Lobo – Head of Responsável Projecto IECPBI and Local Organizer Eduardo Tomé – TAKE Organization		
9:30	Keynote Speech	Cristina Sousa – ISCTE – Portugal		
10:30	Human Resources <i>Chair Carla Lobo</i>	Innovation and Entrepreneurship <i>Chair: Manfred Bornemann</i>	Covid Economy <i>Chair: Eduardo Tomé</i>	Knowledge Management <i>Chair: Constantin Bratianu</i>
10:30 11:00	Aitana González Ortiz de Zárate and Gary N. McLean Sustainability Strategies in Spanish International Organizations	Diana Sousa and Elsa Fontainha Intangible Investment in Portuguese Traditional Manufacture and the Business Cycle	Paulo Alcarva The Knowledge Economy Unconfinement: Good News from the Pandemic Crisis	Karsten Boehm Review of Advances of Semantically Enriches Learning Management Systems
11:00 11:30	Carol Lin Intellectual Capital in Portugal	Internal marketing strategy on services quality and customer satisfaction in the banking sector: A case study in Dubai Luisa M. Martinez Cristina Ribeiro Filipe R. Ramos	Adriana Burlea The Dispersal of Responsibilities During the Crisis.	Raysa Rocha, Paulo Pinheiro and Florian Kragulj There remains much to learn about organizational phronesis
11:30 12:00	Diele Lobo, Ana Carolina Dalla Martha Rodriguez, Silvia Pereira de Castro Casa Nova and Alexandre Ardichvili Human Resource Development as a catalyst for community development: practices of social enterprises for building sustainable rural communities	Santanu Ghosh VSS for Trades in Agricultural crops: An Analysis of the Behaviour of Select UN Member Countries.	Inês Alves, César Analide and Filipe Vaz Covid-19 Impact on R&D Projects	Cidalia Oliveira, Vanessa Barata, Margarida Rodrigues and Rui Silva Internal Due Diligence Practice linked to Management Control Tool boost transparency and performance in SME
12:00 12:30	Katarzyna Tracz-Krupa Sylwia Przytula Expectations towards international study visits – preliminary research findings	Chandra Martins The Risk Analyses in the Safety and Security Concepts: A Literature Review	Gaby Neumann, Logistics sector and the Covid-19 crisis	Constantin Bratianu Exploring knowledge Dynamics during the Covid-19 crisis

12:30	Lunch Break				
14:00 15:00	Keynote Speaker	Susanne Durst - Tallinn University of Technology (Estonia) and University of Skövde (Sweden). Topic – Knowledge Management in (Covid-19) Turbulent Times			
15:00	Craft <i>Chair Florian Kragulj</i>	Education <i>Chair Katarzyna Tracz-Krupa</i>	Innovation <i>Chair Gaby Neumann</i>	Digital Transformation: <i>Chair: Petra Skorobot</i>	National Cases <i>Chair - Peter Sharp</i>
15:00 15:30	The future of a digitalized craft sector? 3 possible scenarios for the craft sector. Ingrid Kofler, Daria Habicher, Maximilian Walder, Michaela Fischer	Ivo Domingues, Cidalia Oliveira and Maria Costa Learning how to teach in higher schools in pandemic environment	Kathinka Weitzel, Luisa Martinez and Luis Martinez The influence of complementary colors on consumer behavior: An e-commerce interior design application	: Florian Kidschun, Fabian Hecklau, Ronald Orth, Holger Kohl, Gamze Gül Hizal and Marian Möllerin Approach to Assess the Digital Transformation of Companies	Qais Aslam Climate Change and Public Sector Budgetary Spending in Pakistan – A Policy Overview
15:30 16:00	Heidrun Bichler Ripfel Identification of various strategies to activate entrepreneurs of various skilled crafts and trades for an engagement in digital technologies as a tool of innovation	Carla Azevedo Lobo, Ana Teresa Ferreira-Oliveira, Sandra Fernandes and Marta Abelha Learning and knowledge – Skills that enhance businesses internationalization	Sara Pato and Elsa Fontainha Students on Screens: not a brave new world	Blazenka Knezevic and Hrvoje Butkovic A managers' perspective on employees' position and role in digital transition within retail sector	Silvia Trifonova IMBALANCES, RISKS AND COVID-19 PANDEMIC
16:00 16:30	Sandro Trento, Mariasole Bannò and Emilia Filippi Does the invention of artificial intelligence tools create jobs? A European patent analysis	Irina Sholina, On the importance of the theory-building skills. The balance between metacognition and practical skills: the case of HSE UrFU	The effect of organizational culture on knowledge sharing: A case study of Civil Service Bureau in Bahrain Radwan A. Kharabsheh and Fatema A. Malalla	Mesut Akdere and Toby Egan Addressing the Global Artificial Intelligence Transformation and Its Implications for Future Work	Lian Kösters and Wendy Smits The grey area between employment and self-employment: the case of the Netherlands
16:30 17:00	Barbara Grabińska Third mission of universities - is commercialization of knowledge by higher education institutions (HEI) only a myth in Central and Eastern European Countries?	Supporting children with vision impairments: barriers and possibilities to overcome Ilona Heldal, Vibeke Vågenes, Carsten Helgesen and Kari Ludvigsen	Christine D'Amico Social-Emotional Development and How It Can Help HRD Professionals Through COVID-19 Challenges: A Literature Review	Luis Pacheco, Carla Lobo and Isabel Maldonado GENDER AND FINANCIAL PERFORMANCE: IS THERE ANY EVIDENCE FOR PORTUGUESE SMEs?	Eduardo Tomé and Elizaveta Gromova Covid-19 in Portugal: Technology People and Processes
17:00 18:00	Keynote Speaker	Julee Hefner The Chicago School of Professional Psychology, USA What needs to happen in the new Knowledge Economy?			
18:00	End of Conference Day				

9:30	Keynote Speaker		Leif Edvinsson Hong Kong Polytechnical University Navigating and detecting the Hidden Assets		
10:30	Business Models: Chair: <i>Maria do Rosário Cabrita</i>	Human Resource Management Chair: <i>Radwan A. Kharabsheh</i>	Knowledge Management : <i>Constantin Bratianu</i>	Competitiveness: <i>Blazenka Knezevic</i>	
10:30 11:00	Clemens Kerschbaum, Alexander Kaiser, Markus Peschl and Thomas Grisold Organizational Self-Enacting	Judy Smetana Organizational Culture and Leadership Creative	Aitana Gonzalez Ortiz de Zarate, Miguel Aurelio Alonso Garcia, Carla Quesada-Pallarès, Francisca Berrocal Berrocal and Gary McLean Mode of instruction moderating the predicting transfer model in Spain, a SEM multigroup analysis	Carla Santos Pereira, Natércia Durão and Carla Azevedo Lobo Driving Forces of internationalization – differences between sectors	
11:00 11:30	TRANSFORMATIONAL AND AUTHENTIC LEADERSHIP IN TELEWORK Paula Figueiredo Sandrina Leal Inês Lopes Ferreira Cascão Patricia Gomes	Emilia Filippi, Sandro Trento and Mariasole Bannò How to identify workers most at risk of displacement when taking decisions regarding automation?	Tim Wright Build Back Better? Engage the Crowd!	Petra Škrobot Attitudes towards E-commerce in Product Categories: Consumer Electronics and Groceries	
11:30 12:00	Andrej Bregar A cooperative business model for self-sustaining smart grids	Manfred Bornemann, Sebastian Eschenbach and Sandra Fietkau Assessment of Intellectual Capital in Non-Profit-Organizations in Germany	Peter Sharp Learning from an Auto-Ethnographic Account of a UK University Academic Tutor in Central London in the Covid-19 Knowledge Economy in 2020	Cristina Sousa, Carla Lobo and Carla Santos Pereira The role of networks in achieving internationalization: differences between young and old companies	
12:00 12:30	Maria Cabrita, José Maria Viedma and Eduardo Tomé Sustainable Business Models and Industry 4.0: Opportunities and Challenges	Identifying Research Strands on Sustainability in the Social Sciences Anna Grill & Florian Kragulj	Julee Hefner Reconsidering unlearning knowledge: How organizational members change	Diana Machado, Aldina Correia and Vítor Braga Women's Entrepreneurship and Internationalization	
12:30					
14:00 15:00	Keynote Speaker		Robert B. Mellor Kingston University, London Knowledge-sharing in the development of Science and Technology Parks		
15:30	HRD: Chair <i>Alexandre Ardichvilli</i>	HRM: Chair: <i>Carla Lobo</i>	Intellectual Capital ; Chair – <i>Susanne Durst</i>	PhD Workshop Chairs <i>Anthony Wensley and Julee Hefner</i>	
15:00 15:30	In Search for a Humane Economy Jose Maria Viedma	Christian Muntwiler Debiasing Management	Manfred Bornemann and Eva Huber	PhD Workshop	

		Decisions: Overcoming the practice/theory gap within the strategy decision process	Intellectual Capital in elementary and primary education in AT-CZ-HU-SK		
15:30 16:00	INFLUENCING FACTORS OF ETHICAL JUDGEMENTS AMONG GOVERNMENT OFFICIALS; GOOD GOVERNANCE AND STRENGTHENING INTERNAL CONTROL Maheran Zakaria 1 Rabaatul Azira Hassan Muhammad Saiful Anuar Yusoff Khamisah Abd Manaf	Transformational leadership and self-leadership as well-being potentiators in the teleworking context Juliana Costa , Luisa M. Martinez , Filipe R. Ramos	Christian-Andreas Schumann, Claudia Tittmann, Anna-Maria Nitsche and Fabienne Schuetzner Fuzzy-based approach for multidimensional hybrid models in higher education	PhDWorkshop	
16:00 16:30	Lian Kösters and Wendy Smits Career paths of solo self-employed in the Netherlands: grow or stop?	Gerald Schneikart and Walter Mayrhofer Recent trends in the development of technical assistance concepts to increase efficiencies in biomedical research from a managerial perspective	Monika Klimontowicz "The contribution of Intellectual Capital to Bank's Competitive Performance and Efficiency – the evidence from Poland"	PhD Workshop	
16:30 17:00	Tam Phuong, Gary McLean and Huyen Van Book review: Human Resource Development in Vietnam: Research and Practice	João Farinha "Employees interpret autonomy given by the leader as a well-known reality."	Diagnosing nations' wealth creation potentiadigital in the 4th industrial revolution context. Theoretical foundations, framework proposal and practical implications José Maria Viedma	PhD Workshop	
17:00 18:00	Keynote Speaker		Jay Liebowitz Stillman School of Business at Seton Hall University, New Jersey, USA "The Next Generation of KM: Perspectives from the Pandemic"		
18:00	Close of Conference Day				

Friday, 9 July 2019					
9:30	Keynote Speaker	Vinessa Naidoo, Tshwane University of Technology, South Africa			
10:30	Human Resource Development Chair: Eduardo Tomé	Innovation Chair: Carla Lobo	Knowledge Management: Chair; Constantin Bratianu	Digital Transformation: Chair: Manfred Bornemann	
10:30 11:00	INTEGRATIVE COMPETENCE MANAGEMENT MODEL: A REVIEW Paula Figueiredo Maria José Sousa, Eduardo Tomé	Network analysis: a new frontier for cooperation within hotel marketing consortia Sofia Almeida, Paulo Morgado, Carlos Costa and José Manuel Simões	Disentangling the knowledge dimensions of Business and Entrepreneurship Education: the case of Unibas "Contamination Lab" Rosaria Lagrutta, Francesco Santarsiero, Antonio Lerro and Daniela Carlucci	Gaby Neumann Inclusive Logistics	
11:00 11:30	Carlos Ribeiro Does the Board Composition impacts the efficiency of the State owned Hospitals ?	José Pereira, Vítor Braga and Aldina Correia Impact of Innovation & Technology in Internationalization	Tobias Neusiedler Florian Kragulj Trends in Knowledge Management	Peter Csizmadia, Sára Csillag and Karina Szászvári 'You'll take the high road and I'll take the low road?' Different types of knowledge management and learning in knowledge-intensive middle-sized companies	
11:30 12:00	Open Discussion Session On Covid-19 and the Knowledge Economy – facilitated by Eduardo Tomé and Florian Kragulj				
12:00 12:30					
12:30 13:00	Keynote Speaker	Nadir Kolachi University of Fujairah, United Arab Emirates (UAE) Different theories, emerging concepts and diversified applications in modern education (A case of evaluations & recommendations)			
13:30	Final remarks and presentation of TAKE 2022				
14:00	Close of Conference				